



Tracey M. Cox

Tracey M. Cox knows how complicated and time-consuming marketing can be. As an author/illustrator, she has had to learn the ins and outs of marketing, not only traditionally, but to think outside the box, and get her name out there.

Many entrepreneurs face the same challenges of getting your name out there and building up consumers' confidence in your products. Tracey has not only had to build up her own brand, she has also had to distance herself from another author with the same name who had more content out there.

Through trial and error, Tracey M. Cox has learned the different social media platforms, built audience trust, and is recognized for her products and name.

On her website, she share the different ways she can help you create a brand and begin to build your platform with your targeted audience.

You can find more information on Tracey M. Cox's web site:

www.traceymcox.com/marketing